**Shark Tank Episode Reflection**



**Directions:**

* **Watch a shark tank episode by going to YouTube, abc.com or cnbc.com**
* **Answer the questions listed below while watching the video. Be sure to use complete sentences and proper grammar.**

**Entrepreneur #1**

1. What business did they create?
2. What is the product they developed?
3. In your opinion, what are the pros/cons of their product?
4. What Marketing Strategy did they use?
5. Who is their competition?
6. Who are their primary customers?
7. Why do you think the sharks did or did not invest in their business?
8. In your opinion, what are the pros/cons of their branding/marketing?

**Entrepreneur #2**

1. What business did they create?
2. What is the product they developed?
3. In your opinion, what are the pros/cons of their product?
4. What Marketing Strategy did they use?
5. Who is their competition?
6. Who are their primary customers?
7. Why do you think the sharks did or did not invest in their business?
8. In your opinion, what are the pros/cons of their branding/marketing?

**Reflection**

1. Out of all the businesses, which one was your favorite?
2. List 3 tips you learned from this episode that will help you in Marketing.