**Analyzing Your Involvement With Media – Assignment Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Part I: Discovery (15 Points)

1. Keep a record of the media you come in contact with for two days from 02/25 to 02/27.

* List everything you watch, listen to, or read. (Radio/TV shows, movies, magazines, newspapers, websites, music, books, etc.)
* Keep track of commercials or advertisements.
* Create a chart (or system) to organize this information. Or use the one provided by Ms. Legault.

1. Summarize your records:

* Tally the total time spent on each kind of media.
* Mark which media was consumed without a choice. (Examples: movies in class, someone else watching TV while you were in the room, music playing in a store while you shopped.)
* Note the reasons for your participation:
  + General information,
  + Entertainment,
  + School or learning.

Part II: Analysis (16 points)

Answer in the space provided on the Google Classroom.

1. Time – Be specific. Use exact numbers, percentages, or proportions.

* How many of your (total) waking hours are consumed by media?
* Does this seem like more, average, or less than your peers? (It’s okay to share and discuss with others in the class.)
* How would the amount be different on a weekday compared to a weekend?
* How much of your media is consumed without a choice?
* How much of your media includes commercials/advertisements?

1. Choice – Be specific about the media (give examples or titles).

* Considering the media consumed, am I mostly being informed, offered options, persuaded, or entertained?
* Does the media I consume offer opportunities for me to make decisions for myself and/or engage in critical thinking?
* Think about recent purchases you have made (food, clothing, apps, etc.). How are your purchases being influenced by the media?

Part III: Reflection – Recognizing Your Own Involvement with Media (14 points)

In the Google classroom, answer all of the following questions in a reflection of 150 words (minimum).

* What opportunities do I have to be a creator or a sender of media rather than just a receiver? (How well am I doing this?)
* If I’m being informed, do I have a chance to ask questions in order to better understand and use the information? (How well am I doing this?)
* If I am receiving opinions, do I always make my own judgements about these viewpoints or surrounding issues? (How often do I simply ‘adopt’ the ideas?)
* What was new, surprising, or interesting in this activity? (What did I learn about myself?)
* In what ways could I improve my selection and consumption of media offerings?