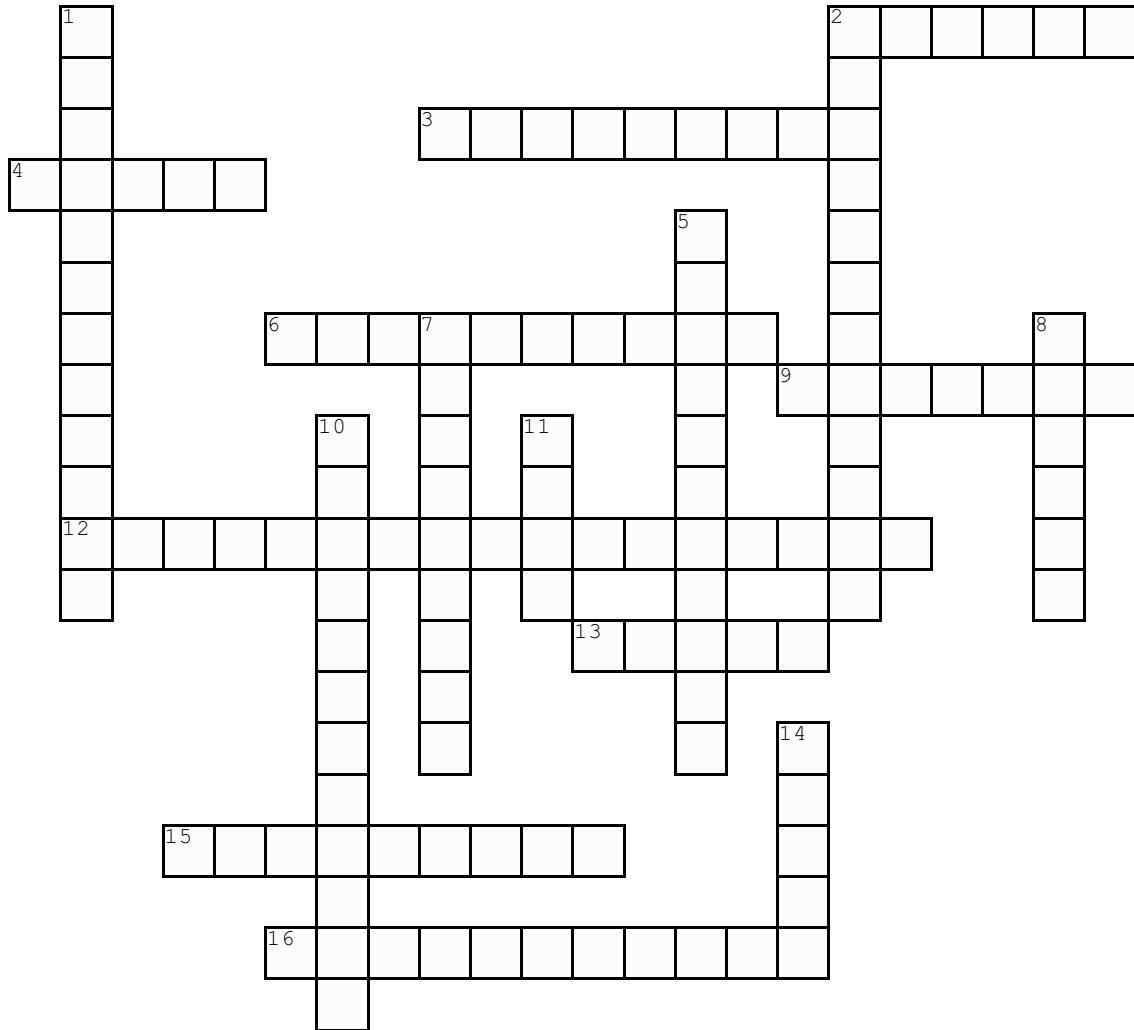


Name: _____

Business Terms 2



Across

- 2.** spending on goods and services by companies and people in a particular economy
- 3.** a sum of money paid regularly (typically quarterly) by a company to its shareholders out of its profits (or reserves).
- 4.** an amount that has to be paid or spent to buy or obtain something.
- 6.** the duty of someone in a professional position to inform customers, shareholders etc. about facts that will influence their decisions
- 9.** the ideas, beliefs, and customs that are shared and accepted by people in a society
- 12.** how, why, where, and when consumers buy things, and the study of this
- 13.** someone's energy, motivation, and ability to work hard
- 15.** a person or organization that buys goods or services from a store or business.
- 16.** made to look exactly like something else, usually illegally

Down

- 1.** statistical data relating to the population and particular groups within it.
- 2.** the action or process of supplying goods to stores and other businesses that sell to consumers.
- 5.** a company or group of people authorized to act as a single entity (legally a person) and recognized as such in law.
- 7.** the exclusive legal right, given to an originator or an assignee to print, publish, perform, film, or record literary, artistic, or musical material, and to authorize others to do the same.
- 8.** the ability of a customer to obtain goods or services before payment, based on the trust that payment will be made in the future.
- 10.** an amount paid to someone because they have been hurt or harmed in some way
- 11.** something, typically money, that is owed or due.
- 14.** an entry recording an amount owed, listed on the left-hand side or column of an account.