**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Coffee Stand Game (15)**

**Directions:** Go to the site listed below. You are going to be selling coffee for 14 days during this game. You will have to purchase all the supplies, create a recipe, price your product and listen to your customers about taste, and price. This is a great game to practice your marketing skills while seeing who can make the most profit at the end of the 14 days. You must answer all the questions listed below.

**https://www.coolmathgames.com/0-coffee-shop**

Answer the following questions about the 14 days of running your coffee shop.

1. What is the name of your coffee shop? (1)
2. Daily Statistics: (7)

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 9 |
| Cups |  |  |  |  |  |  |  |  |  |
| Coffee |  |  |  |  |  |  |  |  |  |
| Milk |  |  |  |  |  |  |  |  |  |
| Sugar |  |  |  |  |  |  |  |  |  |
| Price |  |  |  |  |  |  |  |  |  |
| Profit |  |  |  |  |  |  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Day 10 | Day 11 | Day 12 | Day 13 | Day 14 |
| Cups |  |  |  |  |  |
| Coffee |  |  |  |  |  |
| Milk |  |  |  |  |  |
| Sugar |  |  |  |  |  |
| Price |  |  |  |  |  |
| Profit |  |  |  |  |  |

1. How much money did you make at the end of day 14? (1)
2. What recipe did you use and find most successful? (1)
3. What mistakes did you make during the game? (1)
4. What were the challenges you faced? (1)
5. What was your favourite part of running the coffee stand? (1)
6. What did this game teach you about marketing? (2)