# **Entrepreneurship 10-12**

**Ms. Legault – she/her**

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Google Classroom Code: **3ata5pp**

Entrepreneurship and Marketing 10 focuses on the following big ideas:

* Social, ethical, and sustainability considerations impact design and decision-making.
* Ethical marketing contributes to a healthier global marketplace.
* Different technologies and tools are required at different stages of creation and communication.

Entrepreneurship 12 focuses on the following big ideas:

* Design for the life cycle includes consideration of social and environmental impacts.
* Services and products can be designed through consultation and collaboration.
* Tools and technologies can be adapted for specific purposes.

This course is conducted through lectures, engaging activities, group-paced instruction, hands-on practice, and discussion. Assignments range from a mix of daily assignments, vocabulary quizzes, projects graded on effort/attempt as well as projects graded on overall appearance and completion of given requirements.

Units for this course may include:

* Entrepreneurship basics
* Turning ideas into businesses and business decisions
* Ethics and social responsibility
* Understanding the market
* Business plan basics/business plan project
* Market research/marketing plans
* Advertising

Required Materials

* Three-ring binder and dividers (see below for suggestions)
* Lined Paper
* Writing Utensils: pens, pencils
* School Gmail account for Google Classroom Usage (studentnameSTUDENTNUMBER@g46.ca)
* Lesser Used Supplies: colouring supplies, rulers, highlighters, etc.

Suggested Dividers:

* Notes
* Classwork/Assignments
* Projects
* Lined Paper

The breakdown of assignments will be divided into the following:

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Term Breakdown** | Tests/Quizzes | 25% | Classwork/Assignments | 25% | DailyPoints | 10% | Projects | 40% |
| **Semester Breakdown** | Quarter 3 | 45% | Quarter 4 | 45% | Final Assessment | 10% |

**Classroom Behaviour**

**Respect:**

* treat classmates, teachers, and other staff with respect
* support shared ideas, and work
* rude behaviour, derisive or cutting remarks, etc. will not be tolerated

**Talking:**

* listen while others are speaking
* do not talk while others are speaking

**Swearing:**

* swearing is prohibited

**Eating and Drinking:**

* eating is allowed, but nothing too loud, smelly, or sugary
* yes: water, juice, coffee, tea
* no: slushies, energy drinks, large bottles of pop
* please clean up after yourself, or food will be banned

**Phones:**

* per Chatelech’s cell phone policy, you are not allowed to have your phone in my class.

**Devices:**

* bringing your own laptop/tablet for work is fine
* please keep on task

**Leaving:**

* if you need to leave the class to go to the bathroom, raise your hand and ask

**Supplies:**

* come to class with the required materials
* Ms. Legault will have some supplies available to borrow

**Attendance**

**Lateness:**

* do your best to arrive to class on time
* if you are late, enter the room with minimal disruption

**Illness:**

* please do not attend class if you are ill
* check with Ms. L, a friend, or online to find out what you missed

**Other Absences:**

* if your absence is planned, please let Ms. L know in advance if possible
* if you are absent, it is your responsibility to keep on top of your assigned work

**Website:**

* Ms. L’s classroom site will have daily updates on what we did in class

**Leaving Early:**

* let Ms. L know at the start of class
* provide a general reason (i.e., appointment) and proof of parent permission

**Assignments**

**Due Dates:**

* assignments will be given a due date
* assignments should be handed in by that deadline
* late assignments will not receive feedback

**Extensions:**

* if you need more time on an assignment, email Ms. L to request an extension
* send an email: propose a reasonable alternate due date, include your reasoning, and turn it in by agreed upon date

**Plagiarism:**

* plagiarism is unacceptable
* work found to be plagiarized will be given a zero

**Swearing**

* swearing is prohibited in assignments

**Rewrites/Resubmissions:**

* rewrites can only happen if you are completely caught up in class
* they are allowed on assignments that received a grade of below 86%
* rewrites will receive a maximum grade of 86%

**Quizzes/Tests**

**Quizzes:**

* under 20 marks, no more than one page double-sided

**Tests:**

* tests will be allocated an appropriate amount of time to be completed

**Plagiarism:**

* plagiarism is unacceptable and will result in a zero

**Rewrites:**

* rewrites are not allowed on tests
* bonus assignments can be made available for grades below 86%

**Phones:**

* no phones allowed during a quiz/test

**Other**

**Flex:**

* if you are behind on work (1 project, more than 3 smaller assignments), you may be required to stay for Flex if it falls after our class.
* if you are not required to stay, you are more than welcome to stay and work on whatever you need to do
* quiet work or reading

**Lost Handouts:**

* there are three places where you can find lost handouts:
	+ Google Classroom
	+ Ms. Legault’s classroom website
	+ Extra handout bins near the door
* Check those places before you ask.

**Google Classroom:**

* Please ensure that you have joined the Google Classroom as Ms. L will be using it for marking

Dear Parents/Guardians,

If you have any information regarding your student that you feel it is important for me to know to help your student’s success, please inform me at your earliest convenience. I want all my students to succeed, and parental support is an important element of that. If you have any questions, comments or concerns about your child’s learning in this course, please do not hesitate to contact me either by phone or email. However, email will be the most efficient method of communication.

Please take the time to go through this course outline with your student so you are both clear on my expectations and what we will be covering in this course.

Ms. Ashley Legault

English, and Entrepreneurship Teacher

alegault@sd46.bc.ca

<http://www.mslegault.weebly.com>

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Please sign and date below and have your student return the signed slip to me.

Student Signature

Student Name (please print)

Parent/Guardian Signature

Parent/Guardian Name (please print)

Preferred contact phone number

Parent/Guardian email address