**Ethical Dilemmas Internet Search Project**

You are to search the internet and read about ethical dilemmas that have happened to either a local business or to a national or international business. When you find one that catches your interest, research the situation and gather data to answer the following questions (but feel free to expand further and add extra information):

1. What are the facts?
2. Identify and define the ethical problem.
3. Who are the stakeholders?
4. What values are at stake in the situation?
5. How was it resolved? What were the outcomes of this ethical dilemma?
6. What could have been done to either avoid the situation or make it better?
7. How would you have resolved it?

Once you have gathered all your information, you must present it clearly and creatively, for example: creating a poster, a slide show, or an infographic on Canva. You must have the following in your project:

* A title (What ethical dilemma are you covering?)
* A theme
* Attractive font style and colour
* Pictures and clip art
* No misspelled words and good grammar
* Must look organized and neat
* Sources

When done, make sure to turn it in to Google Classroom to get a grade.

**Due Date: March 15, 2024**

**Assessment:**

|  |  |  |  |
| --- | --- | --- | --- |
| Criteria | Exceeds (4) | Proficient (3) | Developing (2) |
| Explanation of Dilemma (facts, problem, stakeholders) |  |  |  |
| Explanation of Resolution (how, outcomes) |  |  |  |
| Alternatives (what could have been done?) |  |  |  |
| Your Take (how would you have resolved it?) |  |  |  |
| Requirements (title page, sources, pictures) |  |  |  |
| Presentation (theme, attractive font, colours, organization) |  |  |  |
| Grammar/Spelling |  |  |  |
| Total: |  |  | **/28** |

See the back for some potential topics.

**Potential Topics**

1. Nestle and Water
2. Nestle and Baby Formula
3. NFTs
4. Fyre Festival
5. Multi-Level Marketing Schemes (Choose a specific brand)
6. Fast Fashion (Choose a specific brand)
7. Enron Scandal
8. Volkswagen Emissions Scandal
9. BP Scandal
10. Apple ‘Batterygate’ Scandal
11. Valeant Pharmaceuticals
12. Equifax
13. Wells Fargo
14. Ferrero USA – Nutella
15. Uber Scandal (2017)
16. Facebook Scandal (2018)
17. VTech data hack
18. Exxon Mobile misleading about climate change
19. Turing Pharmaceuticals/Martin Shkreli
20. Zoom security holes

Please feel free to research any other ethical dilemma that you find or know of.