**Kickstarter Research Project**

Kickstarter is the world’s largest funding platform for creative projects; it’s a home for film, music, art, theater, games, comics, design, photography, and more. The website is wonderful to explore new projects that are in the works by other entrepreneurs, or businesses.

For this project, you will have to go to <http://www.kickstarter.com/> and research **one (1)** new project that you would be interested in supporting. This could be an app, website, design, or device, etc. You will make a PowerPoint/Google Slide presentation.

**Information that Must Be Included:**

* What is the project? What does your item do? Explain in detail.
* Who is the inventor or creator?
* What influenced the person or company to make this project?
* How much will this item cost?
* How much money has been invested into the project? What is their goal financially?
* How many backers are on this project?
* How is this project going to impact people in their everyday life?
* Has this project had any success yet? If so, how much?
* What obstacles do you see happening with this product?
* Do you see this product being successful in the future?
* What are the pros/cons of this project?
* Where will you be able to access this project?
* Why are you interested in this project?

\*Make sure to answer in complete sentences!

**PowerPoint/Slides Requirements:**

* 1 slide for each question (13 questions, 13 slides)
* Sources slide (1 or more), link to the project on Kickstarter
* 1 video of the project
* 1 picture of the company/people who created this project
* Multiple pictures of the project
* A design/theme
* Transitions between slides
* Animations on your text
* Appropriate font colour and style
* Clear indication of what questions you’re answering

You will be presenting this project as we are continuing to work on our presentation skills.

**Due Date: presentations begin September 26th, 2023**

**Assessment:** See next page

This will go in the assignments grading category.

**Rubric**

**Mechanics (Spelling, word usage, sentence fluency, etc.)** \_\_\_\_\_\_\_ 5 pts

1. What is the project? What does your item do? Explain in detail. \_\_\_\_\_\_\_ 5 pts
2. Who is the inventor or creator? \_\_\_\_\_\_\_ 2 pts
3. What influenced the person or company to make this project? \_\_\_\_\_\_\_ 2 pts
4. How much will this item cost? \_\_\_\_\_\_\_ 1 pts
5. How much money has been invested into the project? What is their goal? \_\_\_\_\_\_\_ 2 pts
6. How many backers are on this project? \_\_\_\_\_\_\_ 1 pts
7. Where will you be able to access this product? \_\_\_\_\_\_\_ 2 pts
8. Why are you interested in this project? \_\_\_\_\_\_\_ 5 pts
9. How is this project going to impact people in their everyday life? \_\_\_\_\_\_\_ 4 pts
10. Has this project had any success yet? If so how much? \_\_\_\_\_\_\_ 2 pts
11. What obstacles do you see happening with this product? \_\_\_\_\_\_\_ 3 pts
12. Do you see this product being successful in the future? \_\_\_\_\_\_\_ 3 pts
13. What are the pros/ cons of this product? \_\_\_\_\_\_\_ 4 pts

**Answers are fully explained and thoroughly answered; well written \_\_\_\_\_\_\_\_**5 pts

**and structured responses. There is logical organization.**

**.**

**Are the questions answered in complete sentences?** \_\_\_\_\_\_\_\_3 pts

**Is there a list of sources, including the Kickstarter link?** \_\_\_\_\_\_\_ 2 pts

**Does their PowerPoint include the following?**

1. 1 video \_\_\_\_\_\_\_\_ 1 pts
2. 1 picture on every slide \_\_\_\_\_\_\_\_ 2 pts
3. 1 picture of the project inventor/company \_\_\_\_\_\_\_\_ 2 pts
4. PowerPoint Design \_\_\_\_\_\_\_\_ 2 pts
5. PowerPoint Transitions \_\_\_\_\_\_\_\_ 2 pts
6. Clearly indicates the question being answered \_\_\_\_\_\_\_\_ 2 pts
7. A title slide \_\_\_\_\_\_\_\_\_1pts

**Oral Presentation**

1. Presenter makes eye contact. \_\_\_\_\_\_\_\_\_3 pts

2. Presenter’s voice is clearly audible. \_\_\_\_\_\_\_\_\_3 pts

3. Presenter projects confidence. \_\_\_\_\_\_\_\_\_3 pts

4. Presenter addresses audience. \_\_\_\_\_\_\_\_\_3 pts

**Total: \_\_\_**\_/**75**