**Shelf Talker Bonus Assignment**

Reading is an important part of English class, and reading is also very good for you.  It can help improve your vocabulary, grammar, spelling, and much more.  Additionally, the library is an important part of our school, and it has so many wonderful books available to read.  To offer an additional incentive to encourage you to visit the library and to read more, we will have this bonus assignment: creating a shelf talker based off of a book you read and enjoyed from our Chatelech Library.

What is a shelf talker? A cardboard, paper, or plastic advertisement of a product designed to be attached to a shelf on which the product is exhibited for sale.  In this case, it will be a small, visual, recommendation of a book to try and encourage other students at the school to read the book.

**Requirements:**

Your shelf talker must:

* Fit on the provided shelf talker card (available on Ms. Legault’s front desk)
* List the title of the book and the  author’s name
* Have your name on it
* Be visually appealing
* Include information to draw in other potential readers and encourage them to read it

When completed, you must turn in your shelf talker to Ms. Legault.

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