**Final Business Decisions Project**

It is now time to make the final business decisions for this project that you have been working on. This project is designed to help your business succeed. Your task will be to create and describe your final business decisions, while also creating visuals that make your business complete. You will be presenting this project.

**Complete the following steps:**

**Step 1: Business Plan Details**

* Answer the following questions about your business. This information can be put into a Google Doc for now, but must be recorded later in a Slides presentation for your final submission.
  1. What type of ownership is this business?
  2. Describe the perfect location for this business and why. (Can be online, but consider where your headquarters would be).
  3. What type of staff do you need to hire?
  4. List the risks your business will have.
  5. Explain how you plan to grow your business in short and long term.
  6. Operating procedures:
     + Who will be in charge of your business and what departments will you have?

**Step 2: Building Design**

* Your business will need somewhere to operate out of, and it is essential for that space to have a nice design, layout, or floor plan in order to be successful. You will need to create a map of your business’ building using floorplan software or some other software you know of. This floorplan should also be included in your slide show. It needs to include the following:
  1. Employee spaces/offices
  2. Merchandise (storage, etc.)
  3. Restrooms
  4. Other specifics as needed for your business.
* You will also need to include a description of the atmosphere you would like your business to have (consider creating a mood board/aesthetics board for it including things like paint colours and flooring and images of furniture, etc.)

**Step 3: Financing Your Business**

* As you start up, you will need to assess your financial needs. You need to create a table for your startup costs and projected income statement.
* To create your startup cost table, you need to include the following:
  + Equipment
  + Materials and supplies
  + Employees
  + Building
  + Advertising, etc.
* Your table must look professional and have the following:
  + Price
  + Quantity needed
  + Total cost of each item
  + Total startup funds required
* Here’s an example:

|  |  |  |  |
| --- | --- | --- | --- |
| Tech Twins  Schedule of Startup Funds Required  Prepared by the owner, Nichole Milleville | | | |
| **Start Up Funds Available:** |  |  | **$5000.00** |
| **Equipment Required:** | **Price Each** | **Quantity Needed** | **Total** |
| Laptop | $1000.00 | 2 | $2000.00 |
| **Materials and Supplies:** |  |  |  |
| Website Designer | $100.00 | 1 | $100.00 |
| **Advertising:** |  |  |  |
| Google Ads | $120 | 1 | $120.00 |
| **Total Start Up Funds Required:** |  |  | **$2220.00** |
| **Startup Funds Left Over** |  |  | **$2780.00** |

**Step 4: Create Presentation**

* Once you have compiled the above information, it is time to create your presentation. You need to include all of the information you compiled above in your slides.
* Your slides must adhere to the following requirements:
  + A title slide
  + A business description slide to remind us what your business is
  + A theme
  + Attractive font style and colours
  + Transitions between your slides
  + Animations on your text and objects on the slides
  + Pictures/Clip Art included
  + No misspellings words, and has proper grammar
  + Must look organized, professional, and neat.

**Step 5: Present**

* You must present this project to the class.
* Prepare for your presentation. Decide on the following:
  + What are you wearing? (Dress professionally)
  + Who is speaking and when? (Everyone needs to speak during the presentation)
  + Practice your presentation (more than once is recommended). You don’t have to read off every single detail.
  + Make sure your presentation is turned in on the Google Classroom.

**Project Due:** December 22nd, 2023 (by 11:59 pm)

**Presentations Begin:** after winter break, January 8th, 2024