**What is Media? Notes Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

We will watch each video twice to ensure you are able to fill in all the blanks.

**Shepherd, Daniel. “What is Media?” YouTube. YouTube, LLC. 15 Mar. 2013.**

Media includes newspapers, radio, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, film and cinema, billboards and advertisements, computers, and mobile devices.

The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ offers us content from all of these forms of media, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ give us access wherever and whenever.

Everywhere you look, there’s a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Availability is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. We are all connected. Everyone’s a reporter, a journalist, a photographer, a filmmaker. Everyone has something to say, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Everyone’s an \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

So, who decides what’s fact What’s my story? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_?

and fiction? Who do you think I am? Who do I want you to think I am?

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_? Who are my ‘friends?’

 Do I have the right phone?

**Literacy with ICT. “Show Your Media Literacy.” YouTube. YouTube, LLC. 3 Oct. 2009.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, gather. \_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, gather.

Evaluate, make sense. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, produce.

Everyone can \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Repurpose, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

\_\_\_\_\_\_\_\_\_\_\_\_, communicate. Think critically, think creatively, act responsibly.

**Click2View. “What is Digital Media?” YouTube. YouTube, LLC. 5 Aug. 2013.**

Digital – of or pertaining to a digit or \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Media – a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of medium.

What’s digital media? It’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ media, only manipulated by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. List some examples:

Any information created and shared \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ rather than physically.

**CyberWise1. “What is Media Literacy?” YouTube. YouTube, LLC. 21 Jun. 2011.**

It used to be if you could \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, then you were “Media literate.” However, the definition has expanded because knowing how to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and tell stories across all mediums is an essential skill for the 21st Century.

We are living in a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ culture. That means our digital environment has the following attribute:

1. Artistic expression
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Knowledge passed onto novices
4. Contributions matter

When was the public first granted access to the internet?

What skills does a “participatory culture” require anyway? The skills aren’t so much skills, but rather \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and behavioural skills that are learned best through collaboration and connection.

What two concerns have kept new media out of the classroom?

This new approach is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**tempuraflame. “What is Media?” YouTube. YouTube, LLC. 21 Mar. 2012.**

What is media? Media is all around us. It’s on \_\_\_\_\_\_\_\_\_\_\_\_\_. It’s in newspapers, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and magazines. It’s the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ you watch. It’s the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ you wear. People are exposed to media every day, but often are unaware of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ behind it. Media is on your \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and in the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ you use. It’s also in your \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ messages. Media is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Media literacy is the ability to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ through and analyze the messages that inform, entertain, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to us every day.

**MediaSmarts. “Media Minute Introduction: What is Media Anyway?” YouTube. YouTube, LLC. 17 Oct. 2013.**

One of the oldest forms of media is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Our exposure to media is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.